



## Fall for the Arts on Cape Cod

During the month of October 2011, the Arts Foundation of Cape Cod will present the fourth annual Fall for the Arts Festival in towns across Cape Cod. Fall for the Arts is a regional, free, family-friendly festival that showcases local art and culture.

Events include: live performances by local musicians; open houses at theaters, museums, and historical sites; readings and lectures; art activities for children; guided art and heritage walks; plein air painters; special art exhibits; and much more!

Theaters, museums, individual artists, studios, galleries, and other members of the cultural community across Cape Cod will be offering specials and discounts throughout the weekend to reach visitors and residents of all ages during this free, regional event.

Members of the Cape's creative community are encouraged to get involved with the Festival and take advantage of the free promotional opportunities offered by the AFCC for every Fall for the Arts participant.

For a complete listing of scheduled events and up-to-the-minute information, visit the **Arts Foundation of Cape Cod's Fall for the Arts [webpage](#)**

### WHAT KIND OF EVENTS WILL I FIND AT THE FALL FOR THE ARTS FESTIVAL?

The possibilities are endless. For example, business and cultural venues can:

- Invite artist and craftspeople to work in-store or in their display windows
- Offer arts-themed specials in your business
- Extend the hours of your business during the weekend to increase your audience
- Host an artist to conduct mini-workshops for kids and/or adults in an informal environment
- Offer special discounts during the weekend in support of the arts
- Display original artwork of local artists in your windows
- Offer a guest speaker on a featured art form, genre or artist to the general public
- Host a "Kids Creation Station": offer make-and-take art projects; create an outdoor chalk painting event, student stage, scavenger hunt, etc.
- Present live music
- Restaurants can add locally-created artwork to a specialty menu
- Hotels can offer "Fall for the Arts" over-night stay packages

Artists can:

- Host an open studio and demonstrate your craft
- Collaborate with retail stores, restaurants or hotels to present an exhibition of your work
- Combine an exhibit with a family-friendly hands-on instruction art class
- Re-dedicate an existing artwork. Is there a local favorite that is five, ten or twenty years old this year? Celebrate the anniversary through the Fall for the Arts Festival!

**Be Sure to Submit Your Event!** Museums, Galleries, Theaters, Libraries and Artists - contact the AFCC to be featured in our Fall for the Arts web pages.

To list your event email [fallforthearts@artsfoundation.org](mailto:fallforthearts@artsfoundation.org)





Cape Cod Media Group will be producing a weekly insert in the Cape Cod Times' *CapeWeek*. The guide will include a calendar of events for five regions of the Cape, following the popular Arts & Artisans Guide Trails:

- Shining Sea Trail - Upper Cape
- Old King's Highway Trail - Mid Cape
- String of Ports Trail - Lower Cape
- Sea Captains' Trail - Lower Cape
- Great Dunes Trail - Outer Cape

The Festival will kick off on Saturday, October 1 with free, local outdoor concerts along each of the trails, and its closing will be celebrated with a Masquerade Ball on Sunday, October 30 at Wychmere Harbor Club in Harwich Port. The Masquerade Ball will showcase the submissions from the Arts Foundation of Cape Cod's first ever "Artisan Mask Contest" featuring local artists' creative designs.

The Fall for the Arts Festival is presented by the Arts Foundation of Cape Cod and sponsored by Cape Cod Cooperative, Cape Cod Media Group and the Cape Cod Chamber of Commerce.

The Arts Foundation of Cape Cod supports, promotes and celebrates the arts and culture of Cape Cod by creating a strong, stable and diverse arts environment, and contributing to the quality of life and economic vitality of the region.

AFCC Executive Director Kevin Howard says the Fall for the Arts Festival offers "visitors and residents the opportunity to meet and talk with artists, enjoy live entertainment, discover cultural organizations, visit museums and take a walk through Cape history are activities that will continue to distinguish us as a cultural center. Fall for the Arts has the chance to be a celebration of arts and culture that will be an economic engine and a reminder of the great treasures that exist here."

For more information email [fallforthearts@artsfoundation.org](mailto:fallforthearts@artsfoundation.org)

Or call 508-362-0066

Or visit [www.artsfoundation.org/fall-for-the-arts](http://www.artsfoundation.org/fall-for-the-arts)